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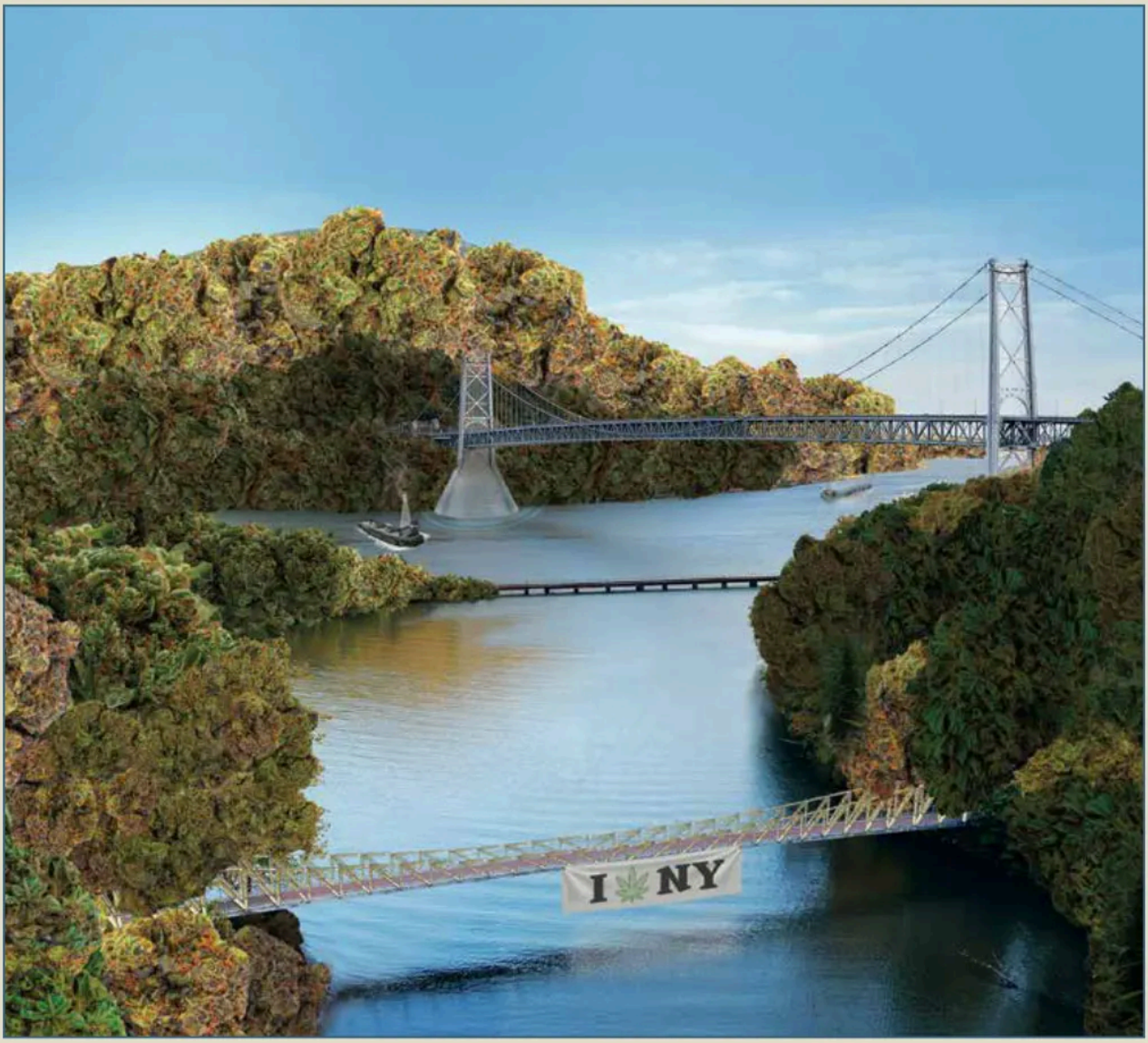

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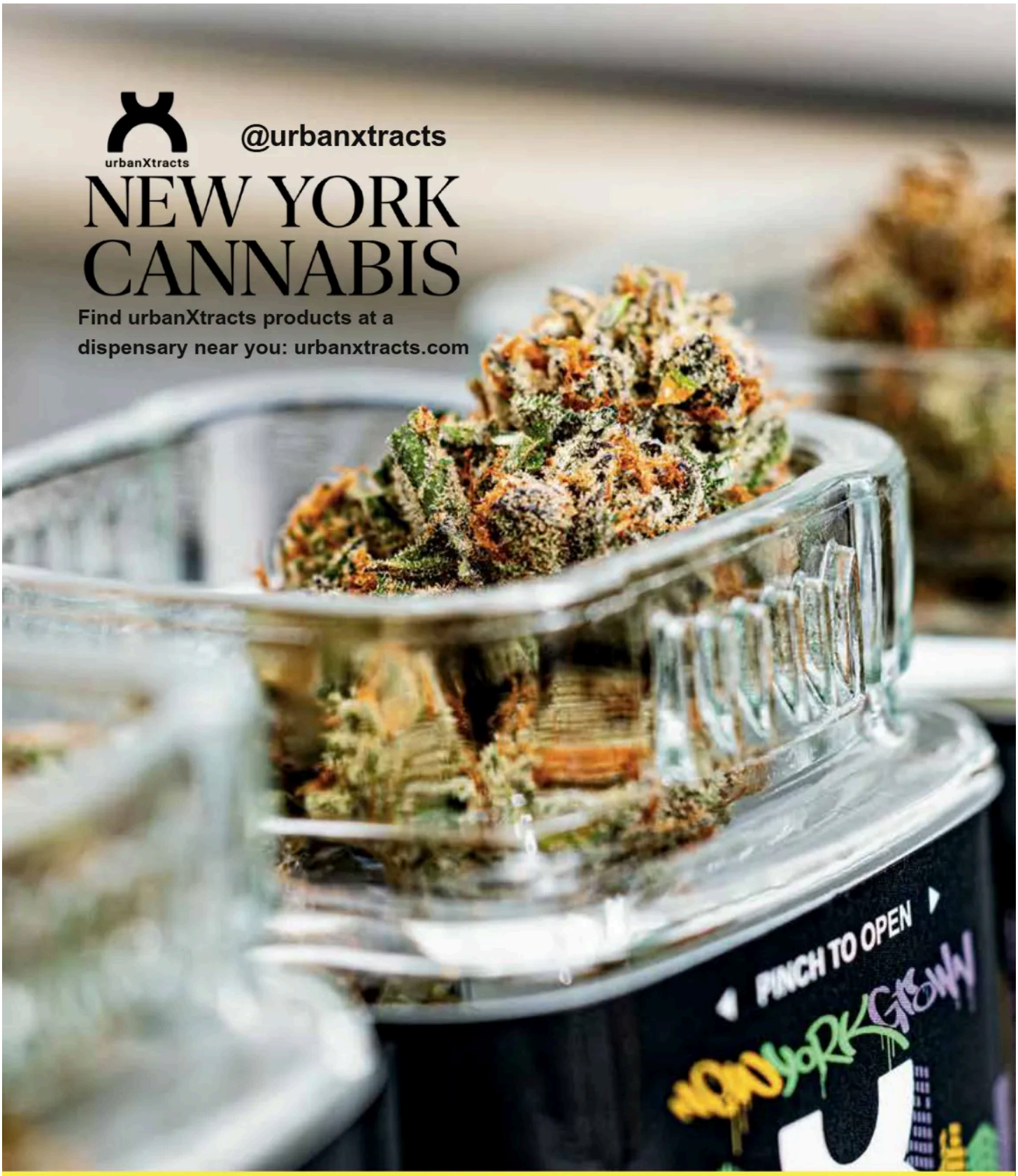

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CONSCIOUS MUSINGS

by Peter Shafran

Picture this: rolling hills, lush forests, and now, fields of a different kind of green. The Hudson Valley, once known for its apples and grapes, has become the unexpected darling of the cannabis world. And let me tell you, it's not just about getting high – it's a whole new culture blooming right in our backyard.

Remember when the most exciting crop in the Hudson Valley was pumpkins? Well, times have changed, folks. With New York giving the green light to recreational cannabis, our beloved Hudson Valley has transformed into a cannabis wonderland practically overnight. It's like someone sprinkled magic seeds across the region, and up sprouted a garden of opportunity.

Now, don't think for a second that this is just about slapping some pot seeds in the ground and calling it a day. No sir! Our farmers, true to their roots (pun intended), are bringing their A-game to cannabis cultivation. We're talking organic practices that would make your grandmother's vegetable garden look like a chemistry experiment. These growers are so eco-friendly, that they probably compost their coffee grounds to feed the soil.

But here's where it gets really interesting: the Hudson Valley isn't just growing weed – it's growing a community. From artisanal edibles that could give your favorite bakery a run for its money, to hand-blown glass pipes that belong in an art gallery, we've got a regular cannabis renaissance on our hands. It's like the whole region collectively decided, "Hey, let's get creative with cannabis!"

And let's talk about the economic boost, shall we? Cannabis has brought more jobs to the Hudson Valley than a job fair on steroids. We've got everything from high-tech grow operations to quaint little dispensaries popping up faster than you can say "puff, puff, pass." Tourism? Oh, it's booming, baby! People are starting to flock here for "weedcations" (yes, that's a thing now). Imagine sipping on cannabis-infused tea while overlooking the Hudson River. Sounds like heaven, right? Well, pinch yourself, because it's happening right here, right now.

But it's not all fun and games. The Hudson Valley is taking this cannabis thing seriously, tackling big issues like social equity and inclusion. We're making sure that this green wave lifts all boats, not just the fancy yachts.

Now, if you're sitting there thinking, "Gee, how do I keep up with all this excitement?" – fear not! That's where we come in. The Other Magazine is your new best friend in navigating this brave new world of Hudson Valley cannabis. We're not just a magazine; we're your insider guide, your cannabis connoisseur companion, your guru of all things green.

Whether you're flipping through our glossy pages, scrolling our website, or double-tapping our Instagram posts, we're bringing you the juiciest stories, the hottest trends, and the coolest innovations in the Hudson Valley's cannabis scene. From profiling local ganja-preneurs to reviewing the latest strains (tough job, but someone's gotta do it), we're covering it all with a wink and a nod.

So, whether you're a seasoned smoker or a curious newcomer, buckle up, buttercup! The Hudson Valley's cannabis journey is just beginning, and The Other Magazine is your first-class ticket to this wild, wonderful, and utterly unique adventure. Welcome to the Green Renaissance – it's going to be one heck of a ride!

Peter Shafran
Publisher

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Temporary Printing Window

Meditation

The Anti-Aging Practice You Didn't Know You Needed

by: Asa Angel

Meditation has been practiced for at least 5,000 years, yet modern science is only beginning to understand how it works. While many of us are familiar with the calming effects of meditation, fewer realize its impact on our physical well-being, particularly its anti-aging potential.

Inner healing, outer vitality

The wellness industry often emphasizes external solutions for creating youthfulness, but if you've done your research, you know it's more about what happens inside. There are likely many rituals you have in place to maintain health, but what if you want to go beyond and actually reverse aging?

The key is understanding that cellular health indicates overall health and meditation directly affects our cells. Our cells contain DNA which have protective caps at the end, called telomeres. The longer our telomeres, the more times a cell can divide and refresh. As we grow older or experience stress, these telomeres shorten, contributing to signs of aging, weakened immunity, cardiovascular problems, and illnesses like Alzheimer's Disease.

Meditation, however, has the significant effect of not only protecting our telomeres but also lengthening them. Consistent practice helps preserve health and rejuvenates cells, positively impacting both body and mind.

BE HERE NOW

- ram dass

Developing a meditation practice

Starting a meditation practice is about making it a habit. Studies show that consistency is more important than how much time you spend. If you're looking to use an app to incorporate meditation into your routine, consider using a meditation app like *Open* or *Insight Timer.*

Begin with 3, 5, or 10 minutes and pair it with an existing habit, like after brushing your teeth. Set a timer, find a comfortable position, and bring your attention to your breath. After each round of breathing, count: 1, 2, 3…until you reach 10, and then start over. Thoughts will come up - that's ok! Just come back to the breath, that is the practice.

What I love about meditation is that it requires nothing but presence. Science shows us that this practice is so impactful it can transform our health from the inside out. It's a simple yet powerful reminder that true wellness begins within, and through this practice, we can nurture our minds, bodies, and even our cells in ways that radiate outward into every part of our lives.

The source for all things cannabis

New York Cannabis Product Reviews

By: Veronica "Vee" Castillo

1

Brand: **Marijuana Farms New York (MFNY)**
Product: **Infused, 1G Pre Roll**
Strain: **OG Kush x 02 OG Kush**
Rating: ★★★★★

MFNY makes pre-rolls with hand-trimmed whole flower and infuses them with their made-in-house live resin. The single-source cannabis purveyor offers multiple options, but I chose OG Kush because I love OG Kush. **At 54% total active cannabinoids, MFNY did not disappoint.**

Immediately, I noticed the delicious gassy taste, white smoke, and smoothness as I inhaled. It all made me smile.

These pre-rolls are packed tight and they burn evenly. The height of my high took off just before the ½ gram point when my eyes got heavy, shoulders dropped, and my body felt as if it was floating up. I noticed a longer high than usual from that one sesh, allowing me to consume less that morning.

2

Brand: **Kiva**
Product: **Camino Sours Blackberry Dream "Deep Sleep" Vegan Gummies**
Rating: ★★★★

Kiva makes Camino edibles using fresh fruit flavors and plant-based terpenes. The Camino Sours Deep Sleep gummies have a trio of cannabinoids in each gummy: 10MG THC, 10MG CBN, 10MG CBD for a total of 30MG. I consumed a whole gummy's 30MG per dose.

The flavor and texture were nice while chewing, but I had a lingering aftertaste I didn't love. The impact, nonetheless, was great and hit around 45 minutes after consumption.

The dose was perfect for someone like me who has no problem falling asleep but has challenges staying asleep. I slept heavily with zero interruptions. The following morning, I noticed I was happier and flowing through the morning, not pushing through it.

3

Brand: **Flamer New York**
Product: **4g Flower**
Strain: **Black Afcandy**
Rating: ★★★★★

This product is exclusive to Housing Works Cannabis Co. Black Afcandy is an Indica created from Black Diamond x Purple Candy.

It's got 24% THC and is available in four-gram jars. I really enjoyed smoking this jar. The flavor was sweet, with a hint of pine, and all-white smoke. The nugs were a sticky green, with orange highlights, and an overall easy grind if using an electric grinder. By the half-blunt point, my high was at its height.

It was beautiful. Though an Indica, the impact for me was heady. My creativity was heightened. I wished I had another jar.

4

Brand: **Your Most Trusted!**
Product: **Only Your Favorites**

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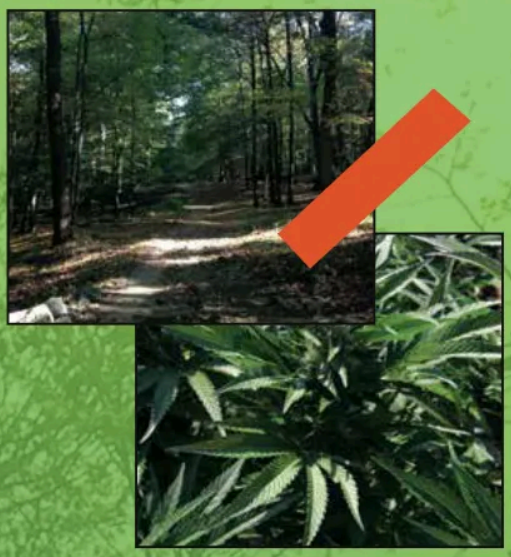
Blazing the 914



by MJB Fresh

An occasional series featuring the best places to burn in Westchester. All names have been changed to protect the adult offspring of this boomer parent from embarrassment.

VOLUME 1:
The Irvington Woods, AKA "The I.W."

You know, that badass, street-smart, watch-your-back, crime-ridden Rivertown overlooking the majestic Hudson, where the median home value is seven figures-plus? Yeah baby, that Irvington.

The I.W. is the largest wooded public space south of "287." It's not until you reach Van Cortlandt Park that a larger public space exists in "Southern 914." In other words, the I.W. is a gem, a quiet and seldom-used oasis in a very mysterious western nook of our county.

To say this is an archetypal suburban NYC-rich town that produces abundant burnouts would be an understatement. It took an entire 8th-12th grade of misbehavior to exhaust the vast landscape of cool Stoner spots in this ritzy rivertown. But The I.W. reigns supreme.

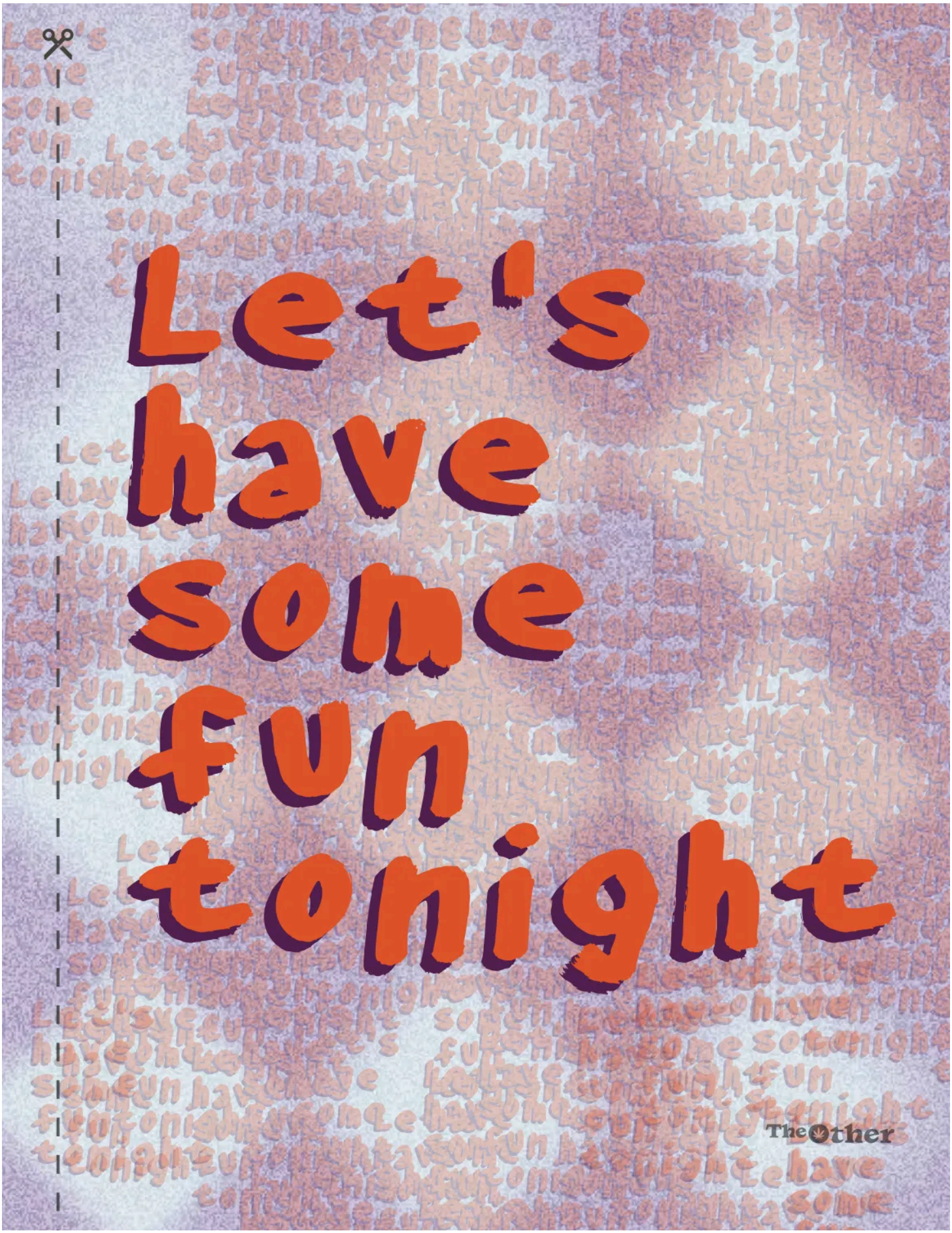
Let's take things back a decade or two. 'Cause let's face it, cannabis was much cooler when it was illegal. You once had to work diligently, secretly, mysteriously, to cop and to get high. Partakers experienced an aura of rebellion back then. You could fly your own freak flag or, at the very least, admit to inspired rock and roll risk-taking. B.L. (Before Legalization), if you saw two scraggly looking I.H.S. (Irvington High School) kids wandering into the I.W at 11 AM, you could assume they were headed for a single purpose: to catch a midday buzz.

Irvington, being a small rivertown, it was easy to spot the suspect stoners. They were yoga moms walking dogs, stockbrokers riding mountain bikes, and unemployed divorcees getting some fitness in after an AA meeting. Anybody could bump into I.H.S. stoners heading into the I.W – B.L. It's likely the moms, brokers, and sober alcoholics were heading in there to get high too.

To this day, you rarely bump into a human after entering the I.W.'s trail system. You heard that correctly. I W. has a well-mapped, maintained, and historically significant set of trails. Initially, the trails were given names and markings by a stoner Boy Scout for his Eagle Scout badge project. I imagine he had some relaxed days in the woods, mapping and marking, doing one-hitters, and dreaming about becoming a super Eagle Scout.

But I digress.

If you are like me, and you blaze the 914, the I.W. should be on your shortlist! Be it majestic Hudson wintertime vistas, mid-July eagle mating rituals, rugged single-track mountain bike autumn adventures, or just a quiet dog hike in a legit old-growth forest to the famed "SplitRock," the I.W. is a canna lover's paradise.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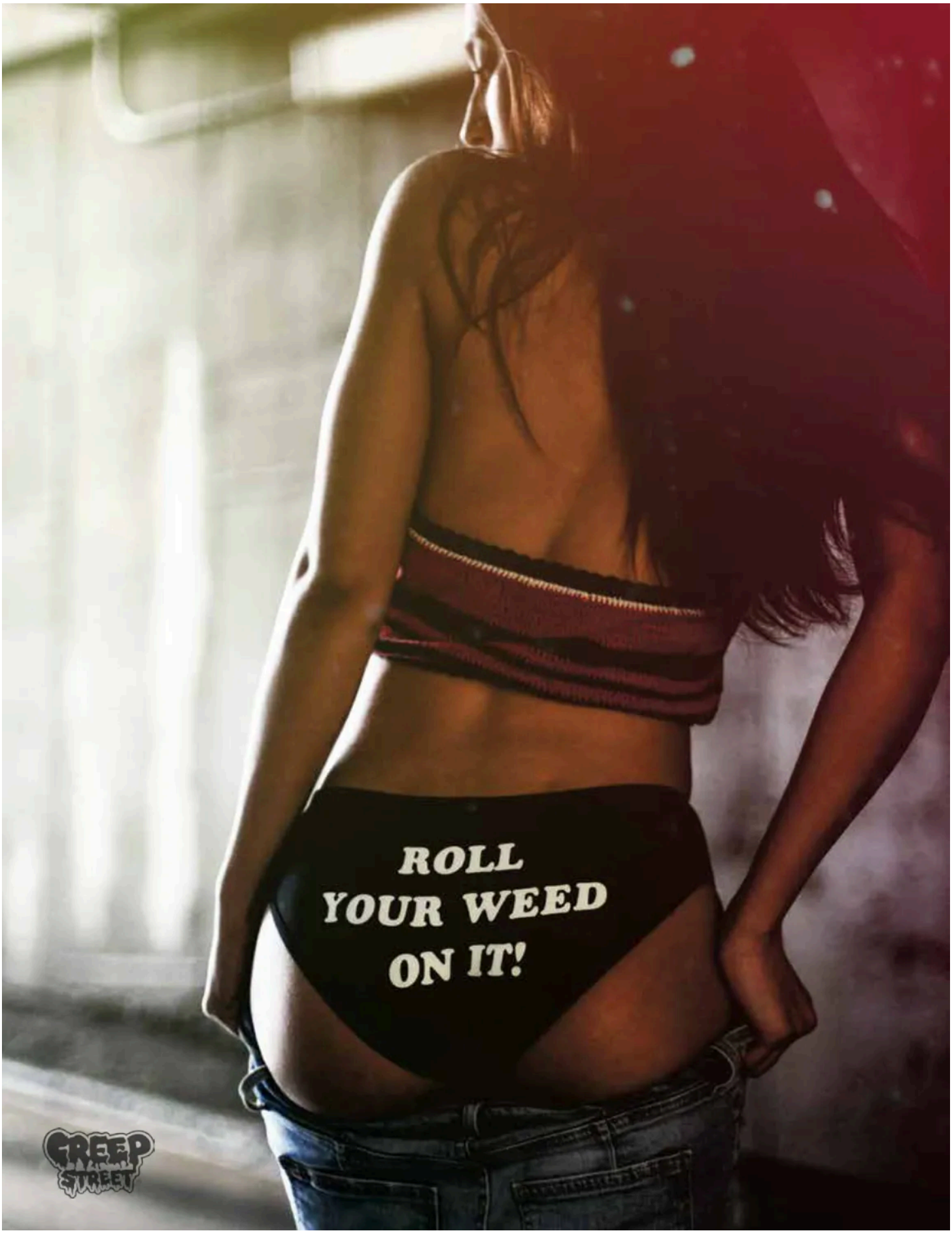
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Practicality meets innovation with multiple compartments for convenient storage and a removable screen for easy cleaning. The deep chamber with an airtight lid keeps your ground herbs fresh, while the neodymium magnet closure ensures secure storage and portability. While the price point may be higher than some alternatives, the ONGROK Toothless Grinder justifies its cost through superior build quality and thoughtful design. It's an investment in your cannabis experience, offering precision, convenience, and longevity.

For those who prioritize quality and performance in their cannabis accessories, the ONGROK Toothless Grinder is a worthy addition to your toolkit.

Rating: ★★★★½

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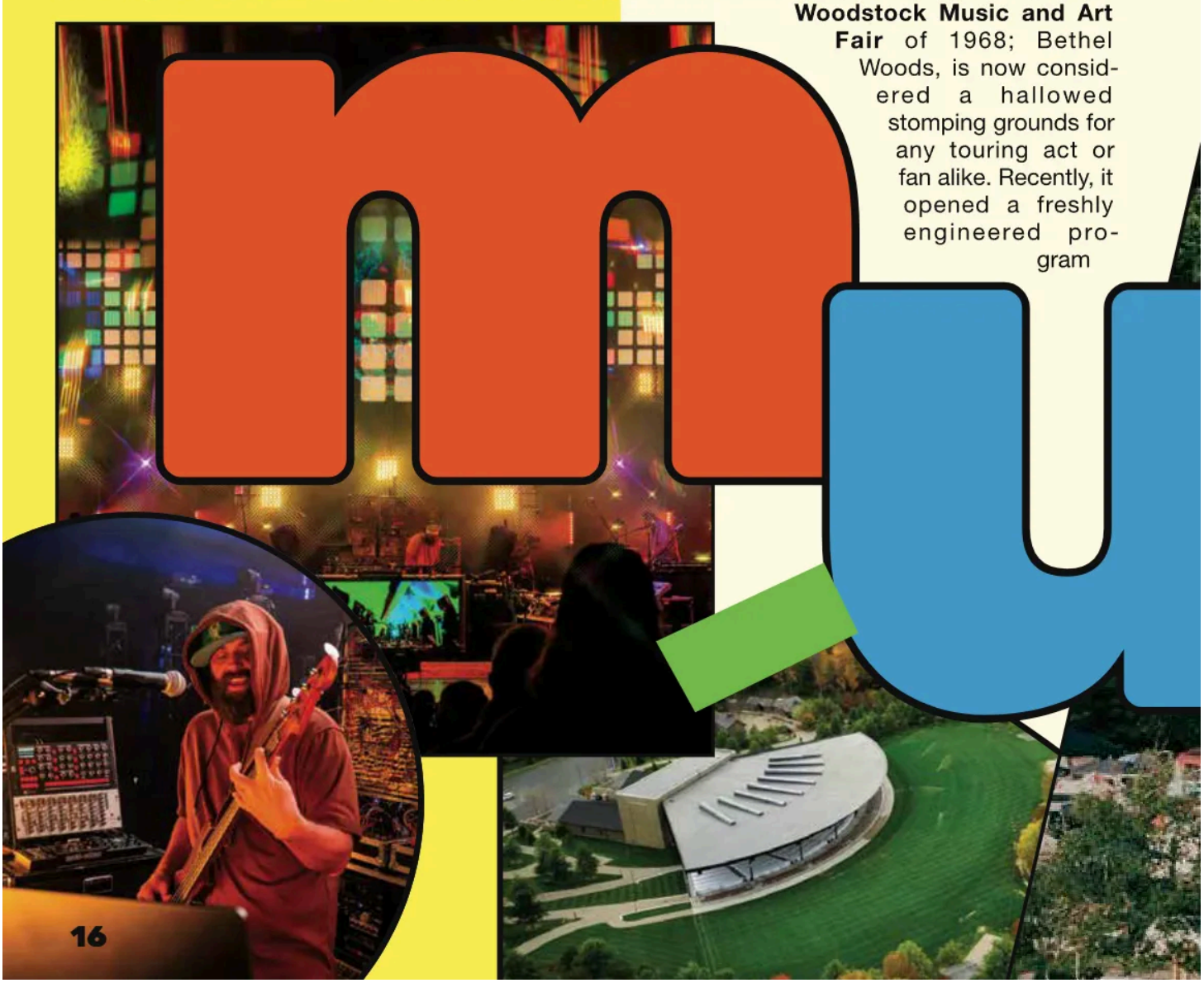
Soundship Lands at Bethel:

Pretty Lights' Historic Return to the Stage

by: Pasquale Zinna

Across the last 18 years, Colorado-bred producer and multi-instrumentalist Derek Vincent Smith has successfully steered the **Pretty Lights** project into the enviable position of a cemented legacy act within the American concert circuit. Born out of the waning years of contemporary popularity for trip-hop and sample-collage music, Pretty Lights has continuously evolved stylistically. Starting from the nascent bedroom beats of 2006's "Taking Up Your Precious Time", the evolving texture and tone of the released catalog would culminate in 2013's "A Color Map of the Sun," the Grammy-nominated cornerstone at the heart of the distinctly American style that is Electro-Soul music. Having gone through several major transitions and evolutions in its live performance and a recently ended five-year hiatus, **Pretty Lights Live** is the current band-centric iteration of the eponymous act, with a heavy emphasis on "live".

This brings us to **Bethel Woods Center for the Arts.** Located on the original site of the legendary **Woodstock Music and Art Fair** of 1968; Bethel Woods, is now considered a hallowed stomping grounds for any touring act or fan alike. Recently, it opened a freshly engineered program



for accommodating overnight camping events. So now, for any manner of headlining act, the venue is replete with the infrastructure necessary to create both a comfortable and family-friendly environment with few discernable hiccups.

During two evenings in August 2024, Pretty Lights Live berthed their multidisciplinary "Soundship" at the gorgeous Pavilion at Bethel Woods, taking control of an outrageous bevy of synthesizers, samplers, keyboards, and conventional instruments. The total confluence of individual skill sets and musical interpolation dominated the stage for the duration of the weekend.

For long-time fans and one-time revelers alike, it was exactly the kind of double-header on which Smith has staked his reputation; a fluid combination of established favorites, lauded deep cuts, and brand new soundscapes via both unreleased tracks and live improvisation, all stitched together by thousands of hours of custom programming and the industry-defining Ableton Live software. The five-man electronic jam vehicle used the first night to bring out a slew of classic and sought-after slices of the Pretty Lights catalog, interwoven with the latest iteration of new tracks and choice jams for a nearly 4-hour performance.

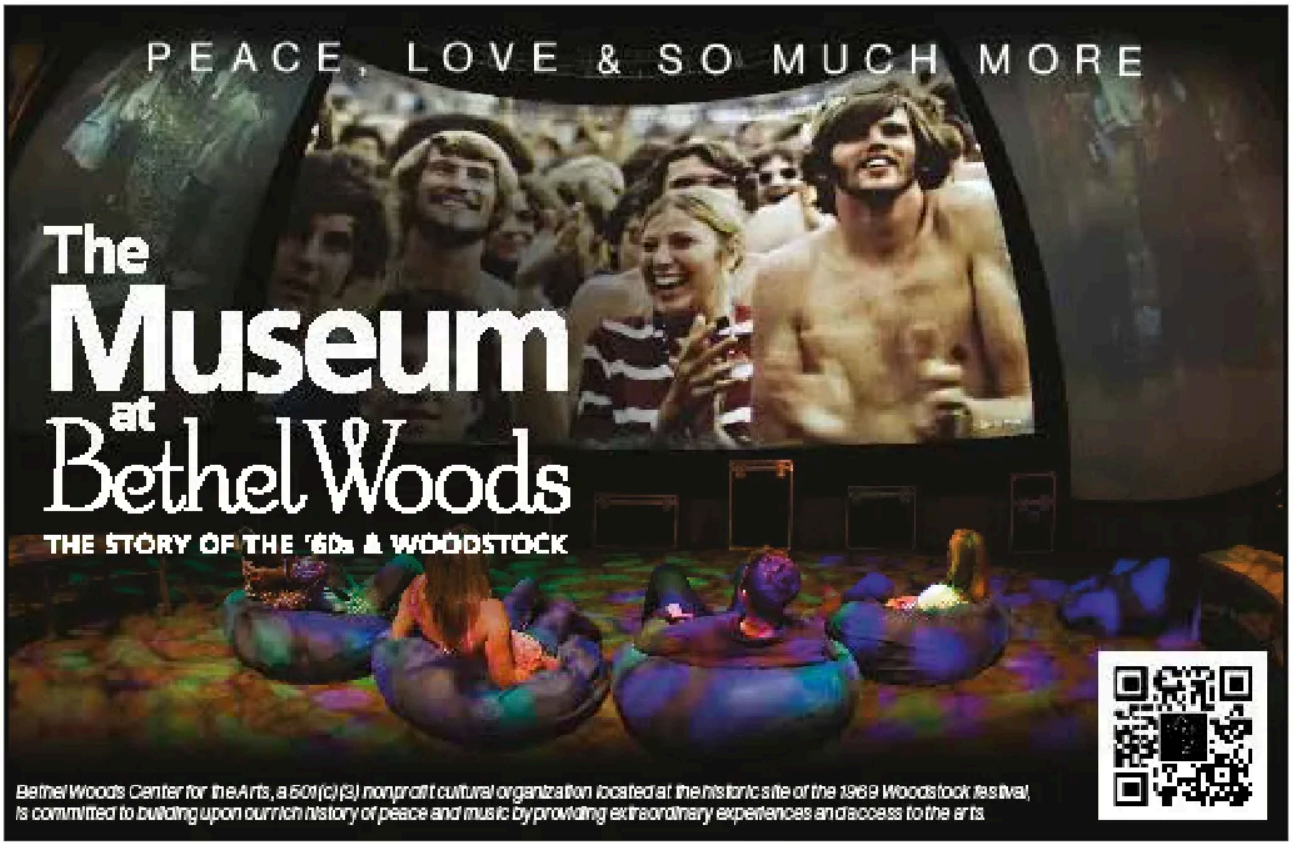
The following evening saw a significant departure from the script, engendering an equally long dive into exploratory territory that sampled and reimagined the likes of everything from **The Grateful Dead** and **Jimi Hendrix,** to **Outkast, The Fugees, Nas,** and dozens more beyond.

Contrary to being just another notch in the belt for ardent fans on tour, this was the performance of a decade in a venue steeped in some of the brightest cultural capital the Northeast has to offer. An outstanding addition to the locale-centric plays curated by the Pretty Lights team across their last several tours.

Photo Credits: Brittany Teuber and Kevin Ferguson

That's it for The Other One

- The Grateful Dead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Hepworth Farms: A Legacy of Innovation Blossoms in Cannabis

By Peter Shafran

In the heart of the Hudson Valley, Hepworth Farms stands as a beacon of agricultural innovation. As the cannabis industry takes root in New York, this multi-generational farm is leading the charge, proving that deep roots and fresh leaves can grow in harmony.

A Legacy of Adaptation

The Hepworth story is one of constant evolution. Gail Hepworth says, "In each generation, you stay with the times." From the Industrial Revolution's "Green Revolution" to today's biological agriculture movement, Hepworth Farms has seen it all and grown through it all. "Over the past 200 years, agriculture has gone through so many changes. Now, as we look at cannabis, we can draw parallels to the end of prohibition. Each era brings its own challenges and opportunities, and we've adapted through them all."

Twin Forces of Nature

At the helm of this agricultural powerhouse are identical twin sisters, Amy and Gail Hepworth. Their complementary approaches - Amy's hands-on passion for farming and Gail's business acumen - have driven Hepworth Farms to new heights in both traditional agriculture and cannabis cultivation.

From Apples to Kush: A Natural Transition

For the Hepworths, adding cannabis to their crop lineup was a natural step. Amy Hepworth explains, "Cannabis is a plant, and it belongs in the hands of agriculture for the most part."

"We're here to grow the best cannabis. And there are organic practices that are critical to growing plants that look like that, and they're natural feeding. They're interconnected. They're very involved ecosystems."

The Hepworths bring decades of organic farming experience to their cannabis operation, treating each plant with the same care they've given to their prized fruit orchards for generations.

Cultivating Community

For Hepworth Farms, cannabis isn't just another crop—it's a lifeline for struggling agricultural communities. Gail explains the economic realities:

"If you're growing carrots and you're getting $200 an acre, $400, $1,000, you're very barely breaking even on it, but you might have a little bit of profit, and then you have the promise of margins of $100,000. And it's a fun plant to grow. Why

would anybody grow carrots or onions?"

Sustainable Cannabis: More Than Just a Buzzword

The Hepworths' approach to sustainability goes beyond organic certification, focusing on creating living, breathing ecosystems that support healthy plant growth naturally. *"Sustainability has the environmental component, but that is a moving thing. We're never going to achieve sustainability until it's a collective consciousness around what you guys and everybody does, not just farmers."*

The Hepworth-PURA Partnership: A Match Made in Cannabis Heaven

The partnership between Hepworth Farms and PURA, a cannabis brand co-founded by Jon Lasser, brings together Hepworth's agricultural expertise, Jon's deep cannabis knowledge, and PURA's industry savvy. Both entities share a commitment to sustainable farming practices, community support, and producing top-quality cannabis products.

Jon Lasser, a partner in the cannabis venture and co-founder of PURA, brings a treasure trove of cannabis history to Hepworth Farms: *"We have inherited through one of our co-founders a 30-year collection of genetics, different clones that have been kept alive in mother form since whenever he had them or bred them."*

"WE'RE NEVER GOING TO ACHIEVE SUSTAINABILITY UNTIL... IT'S A COLLECTIVE CONSCIOUSNESS AROUND WHAT YOU GUYS AND EVERYBODY DOES, NOT JUST FARMERS."

This genetic diversity allows Hepworth Farms to offer a wide range of unique strains, catering to the discerning palates of Hudson Valley cannabis enthusiasts.

"Cannabis is tested so much, and it's so important because it's a medicine, right? So it has a different qualification," Amy points out, "underlining their meticulous approach to cannabis production.

This collaboration represents a broader trend in the cannabis industry—the merging of traditional agricultural knowledge with modern cannabis expertise."

GAIL & AMY HEPWORTH

It's a model that could pave the way for more sustainable and community-oriented cannabis production across New York and beyond.

Looking to the Future

As Hepworth Farms and PURA continue to grow together, they remain committed to quality, sustainability, and community support. Their journey into cannabis cultivation is more than just a business venture—it's a continuation of a 200-year legacy of agricultural innovation, now infused with cutting-edge cannabis expertise.

For cannabis consumers in the Hudson Valley and beyond, this means access to locally grown, sustainably produced cannabis that not only delivers a superior experience but also supports the local agricultural economy. It's a win-win situation

that's as refreshing as a bite of a crisp Hepworth apple—or a puff of their premium PURA cannabis.

As we look to the future of cannabis in New York, partnerships like the one between Hepworth Farms and PURA serve as a shining example of how traditional agriculture, modern cannabis cultivation, and forward-thinking business practices can not only coexist but thrive together, creating a greener, more sustainable, and more vibrant future for all.

Learn More:
www.hsgcbd.com

"For cannabis consumers in the Hudson Valley and beyond, this means access to locally-grown, sustainably produced cannabis"

High-Grade Harvest:

Meet the Hudson Valley's Green Thumbs

By Veronica "Vee" Castillo

Two years after the passage of the New York State Hemp Farmers Bill (2022), some farmers became cannabis cultivators and began planting, researching, and growing in the Hudson Valley.

Our region is a National Heritage Area, loved for its magical yet unpredictable microclimates, lush green mountains, and biodiversity along the small towns surrounding the Hudson River Valley. I decided to combine my love of the Hudson Valley and New York's cannabis by visiting two popular cultivation facilities: Hudson Cannabis and Alchemy Pure.

Hudson Cannabis: **Great for Urban Environments**

Hudson Cannabis in Hudson is a licensed outdoor/greenhouse cultivator. I met co-founder and Director of Cultivation Brandon Curtin, Farm Production Manager Mac Litishin, and Genetic Specialist Daniel Crawford.

With Daniel as my tour guide, I observed a farm surrounded by dense trees and covered by fluffy clouds. As of mid-2024, Hudson Cannabis grows close to 2,000 plants in nurseries, greenhouses, and in direct sunlight using a multi-crop cultivation technique called polyculture.

"Passionate," "caring," "excited," and "focused" are just a few words that describe what I heard, saw, and felt as I toured the cultivation and met other employees performing various tasks. Brandon and Daniel were excited about their research and discoveries working with autoflowering cannabis, a plant variety that automatically switches from vegetative growth to the flowering stage based on age. They provided insight into how "autos" are great for urban environments. Indeed, autos can thrive on a balcony.

"One area autoflowers shine is for city and suburban growers who deal with a lot of light pollution," said Daniel. "Unlike traditional plants, they thrive in these conditions. They're an excellent choice for growing top-notch cannabis without needing complete darkness."

Hudson Cannabis' products include flower, prerolls, moon rocks, and hash. They can be found in dispensaries throughout the region.

Alchemy Pure: **Surrounded by Mountains and Clouds**

Alchemy Pure in Millerton is a seasonal, licensed, organic cultivation operation growing over 1200 plants in greenhouses and in direct sunlight. I met and toured Alchemy Pure with owner Chris Regan, a farmer for over two decades, and Jerry Peele, COO and partner. Chris and Jerry were farming in other sectors before moving over to cannabis farming and growing.

The farm is surrounded by tall dense mountains whose tops appear to touch the clouds.

"Growing cannabis in the Hudson Valley has advantages and challenges," Regan says, "The weather here in the Summer and Fall can be wetter and more humid than one would ideally want. Disease pressure is increased during wet weather. But good breeding can create resistant cultivars that can thrive even in this climate and the Hudson Valley has great soil."

The greenhouse plants, just a few weeks away from harvest, were as dense and proud as the nature surrounding them.

Chris and Jerry discussed how plants work with other living organisms to create fertile soil and a balanced micro-life. Chris and Jerry are not just passionate about the plants, they are committed to the cannabis business and ensuring that production is fair for all growers. They have a deep empathy for the retailers who have to pay rent while awaiting licenses.

Alchemy Pure's products include flower and pre-rolls and can be found in dispensaries throughout the region.

After visiting these two New York operations, I was struck by how far we've come in a relatively short period of time. We're living in a fruitful time and place for cannabis.

A message from the
CANNABIS MEDIA COUNCIL
Hell yeah, I'm hooked.
Sure, like you, I was hesitant. I'd been fed the idea that it would turn me into a cold-blooded killer or a basement-dwelling couch potato. But then I got the facts, did some sampling and wouldn't you know it, my sunset strolls have never been brighter.
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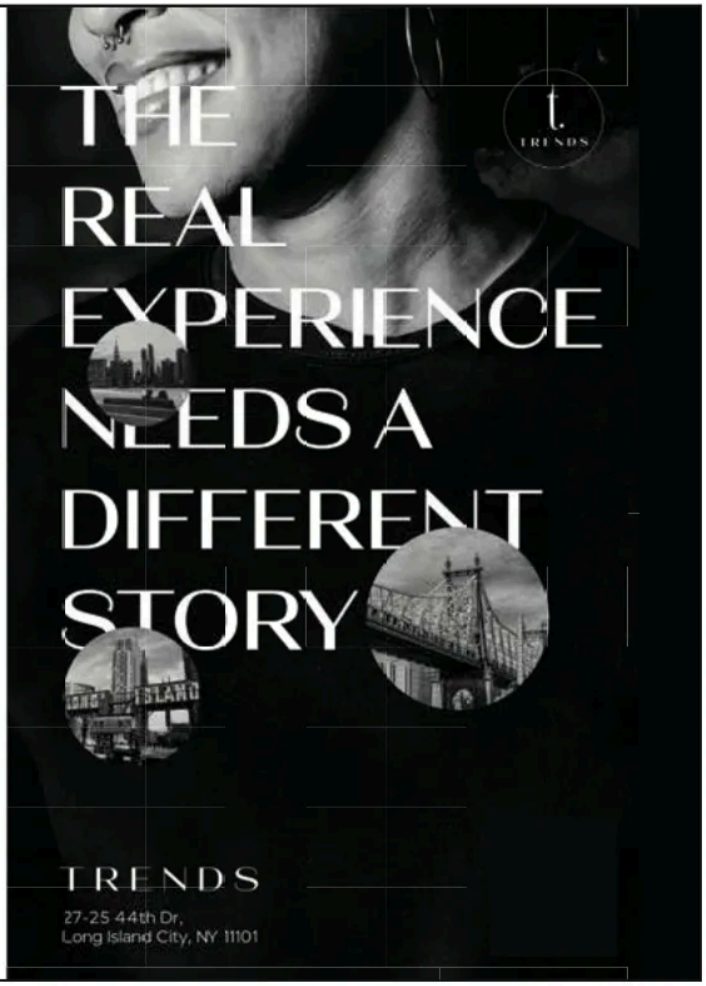


Hudson Valley Pioneers

Profiles of Dispensary Owners

THIS ISSUE:

FEATURING:

John Ruggiero
Elevate

Anthony Bannister
& Regina Smith
The Plant

Howard Libron
Orange County Cannabis

ABOUT THE PHOTO

We celebrate the diversity of cannabis enthusiasts in the Hudson Valley. Shattering outdated stereotypes, the vibrant image reflects the reality that today's cannabis users come from all backgrounds, ages, and walks of life.

Inspired by Benetton's groundbreaking "United Colors of Benetton" campaign in 1984, which boldly championed inclusivity through Oliviero Toscani's iconic photography, shot by Marci Miles, captures the rich tapestry of the modern cannabis community.

From young professionals to retirees, from city dwellers to rural folk, these faces underscore that cannabis transcends boundaries and brings people together in a shared appreciation for this remarkable plant.

As stigmas fade and legalization spreads, the face of cannabis culture continues to evolve and embrace a kaleidoscope of identities unified by a common passion. The Other magazine is a testament to an exciting new era in the Hudson Valley's thriving cannabis scene.

Pictured are (Left to Right): Adam Ali, Natalie Reyes, John Ruggiero, Regina Bannister, Anthony Bannister, Christopher Carey, Trinity Rivera, and Francesco Pelligrino

Photography by:
Marci Miles Photography

Makeup and Hair by Elise Harris

Budding Cannabusiness Gets High in Westchester

by Peter Shafran

Stroll down South Terrace Avenue in Mount Vernon, and you'll notice a new neighbor: ELEVATE, Westchester's first legal adult-use cannabis dispensary. Owned by John Ruggiero, a Yonkers native, ELEVATE aims to take locals higher than ever regarding quality buds.

Ruggiero is no stranger to plant medicine. "I used to hide my weed arrests, but for ELEVATE's license application, I proudly showed them off!" he laughed. His record is no longer a hindrance; instead, it is now a key qualification to enter New York's social equity cannabis program.

However, opening ELEVATE has come with sobering challenges—sky-high startup costs, a complex web of regulations, and the lack of federal tax deductions have harshly killed Ruggiero's buzz. "It's definitely not what most people think," he warns aspiring cannapreneurs.

Yet, the chance to educate his community keeps Ruggiero feeling optimistic. "I used to buy weed off the corner, too. I had no clue it could be laced with anything. I now know that weed is tested [in New York] for moisture and potency, or that it could contain harmful levels of microbes, fungi, salmonella, E-coli, pesticides, heavy metals, or other things," he reflected. "Now I know—testing

cannabis saves lives. Testing ensures only safe and quality cannabis products make it to our store, and I'm thrilled to provide my neighbors a welcoming, regulated shop."

Who's toking up so far? Surprisingly to Ruggiero, most early birds hail from outside of Mount Vernon. "I guess locals still use the underground market to save money," he speculated. "But those unlicensed shops endanger our community. I'm on a mission to spread the word!"

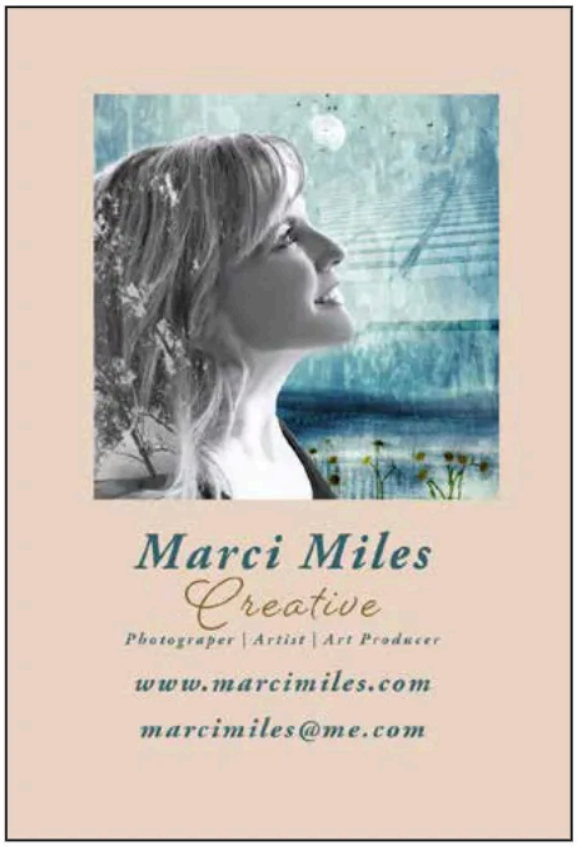
When he finally locks up the shop each night, what's Ruggiero's go-to strain to unwind? "Gotta go with that West Coast Sour D!" he enthused. "One hit of that diesel takes me straight to paradise." He also picked Zizzle's Rainbow Beltz as his favorite indica strain in the store.

If he won the lottery, what would Ruggiero's big plans be for the future? "A mega dispensary with classes, a lounge...every stoner's dream," he mused.

Whether for altitude or attitude adjustment, Mount Vernon finally has a hotspot to get elevated.

Visit Elevate:

www.elevatecannabisny.com
127 South Terrace
Mount Vernon, NY 10550



The Roots of The Plant: A New Yonkers Dispensary Blooms

By **Peter Shafran**

In one of the busiest shopping area of Yonkers, a new type of business has taken root—The Plant, a sleek and modern dispensary offering premium cannabis products. Strategically situated on Central Avenue across from Party City, The Plant occupies a prime location straddling Yonkers and Scarsdale. Its doors are open to not only Yonkers residents but also cannabis enthusiasts from neighboring municipalities like Scarsdale, Ardsley, Eastchester, and Bronxville (all of whom have opted out of hosting dispensaries), which positions The Plant as a convenient hub for plant lovers throughout the region. I recently sat down with husband and wife owners Anthony and Regina Bannister to learn more about their journey into the legal canabis industry.

Photo credit: newyorkupstate.com

Anthony has deep roots in the legacy market and has been involved with cannabis since he was a teenager. However, it wasn't until he was diagnosed with stomach cancer at age 24 that he truly appreciated the medicinal benefits of the plant. "I started engaging in cannabis at that time," he explained. "I've just been a fan of the plant ever since. I wanted to spread the word and get rid of the stigma of it being such a harmful drug."

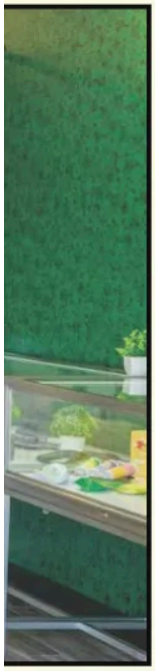
Regina came to cannabis differently, initially trying it for menstrual cramps at Anthony's suggestion while they were dating in college. "Since then, it's kind of been helpful for me through [the] pain that I've dealt with. I'd rather go that route instead of just taking pain meds."

When marijuana legalization arrived in New York in 2021, the Bannisters, owners of Smallcakes cupcake bakery and ice cream shop less than a mile away on Central Avenue in Scarsdale, seized the opportunity to go all in on their hometown with a cannabis dispensary. This pivotal step had been years in the making through their relationship with cannabis attorney Mitch Kulick, which began fortuitously in 2016. Kulick's daughter was the Bannisters' first employee at Smallcakes, and, recognizing kindred spirits, the two families quickly bonded over their shared appreciation for the plant. With Mitch's guidance, the Ban-

nisters set their sights on bringing a legal cannabis haven to Yonkers.

"You have to stay persistent in this game because starting a business in the New York cannabis market is like trying to move at lightning speed while standing in a bowl of quicksand."

- Anthony Bannister



The name and botanical theme of the dispensary stemmed from the Bannisters' and the Kulicks' love for the plant itself and to evoke a natural, wellness-focused aesthetic. Regina wanted to avoid the typical "grass wallpaper" look, instead creating a bright, modern space with warm wood tones and shades of green. "We just want to make it an experience...give you some things to see, smell," says Anthony.

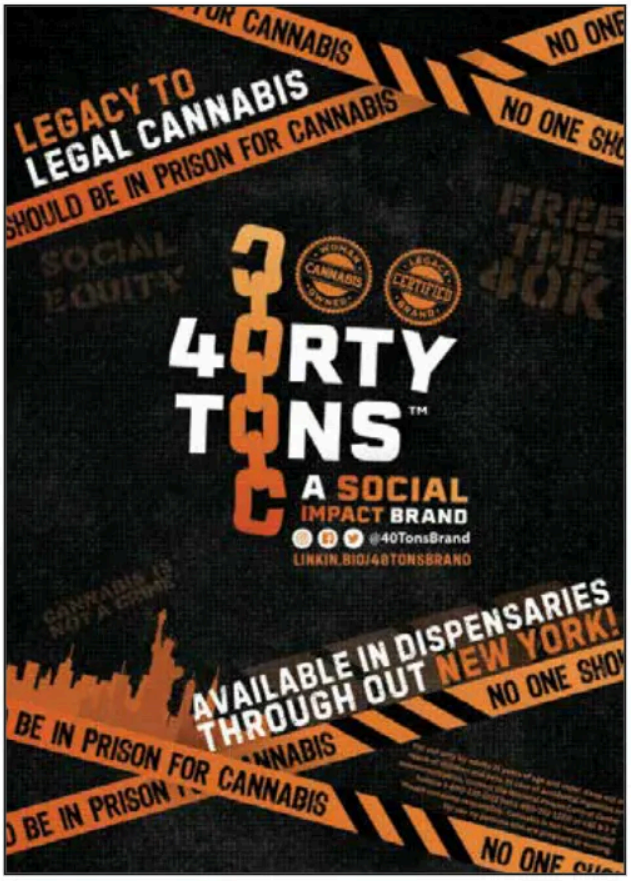
They aim to foster community, brought together by high-quality cannabis products. "We want people to connect with cannabis here," Regina states. They hope to destigmatize and demystify the plant while distinguishing themselves from unlicensed smoke shops, focusing on thorough staff training and consumer education.

The Bannisters have big expansion plans, with the current 1,500 square-foot space designed to eventually almost double in size. They aim to be a model that other businesses can replicate across the region as more municipalities open up to legal cannabis operations.

In bringing The Plant to life, Anthony and Regina have woven their unique experiences into an oasis of hospitality and trusted expertise. As the roots spread, their passion for high-quality cannabis and commitment to customer service will be the seeds that fuel future growth.

Visit:
The Plant

2595 Central Park Ave
Scarsdale, NY 10583
fanoftheplant.com



How One Man's Cannabis Dream Blossomed into New York's Budding New Market

by **Peter Shafran**

"To me, it was love at first sight," states Howard Libron, owner of Orange County's first legal storefront cannabis dispensary, fondly recalling his first cannabis encounter at age 12. Growing up immersed in New York's underground weed culture, he envisioned that one day, Orange County Cannabis would be his calling.

Howard always possessed an entrepreneurial spirit. In the 1980s, he began selling cannabis in the Bronx and then moved to Orange County in 1991, where he continued in the legacy market. Over the years, Howard started several small businesses—a string of cellphone stores and later a Subway franchise, but he never lost his passion for cannabis.

Decades later, the stars aligned, and Howard received one of the first retail dispensary licenses in the Hudson Valley region, making him the pioneer pot merchant in his adopted home. Believing cannabis would be his future, either in the legal or legacy market, Howard positioned himself for years under the name Orange County Cannabis. Howard secured the perfect location right off the junction of Routes 84 and 17M in the Town of Wawayanda, on the borders of Middletown, Wallkill, and Goshen, all of whom opted out of dispensaries. With about 25,000 cars driving into downtown Middletown daily and Amazon building a four-million-square-foot facility nearby, Howard says, "I found the pot of gold, no pun intended."

When the doors opened in January, he was overwhelmed with emotions as he took his first steps into the sleek, orange-hued, oasis-like dispensary. "I set the model and tone," Howard declares, still processing his ascendance from local legacy operator to now welcoming the masses to partake legally. With a bright, open floor plan, educational displays, and helpful, knowledgeable staff, the dispensary offers a warm and guided retail experience.

His daughter, Chantel, is the store's operations manager. Overseeing daily affairs, Chantel mingles with recreational newcomers and medical loyalists. Nearly 1,000 visitors flood the shop daily, making Orange County Cannabis an early cannabis sensation. They attract area "soccer moms" and older generations, who can finally make legal purchases.

Howard pinches himself daily against this backdrop of containers of glistening, pungent flowers and the impressive assortment of edibles and other consumables. He calls receiving a license "a blessing," especially given his former cannabis offenses, and to have his life's passion now

"To me, it was love at first sight"

-Howard Libron

uplift other small entrepreneurs through this retail space speaks to his big-picture vision.

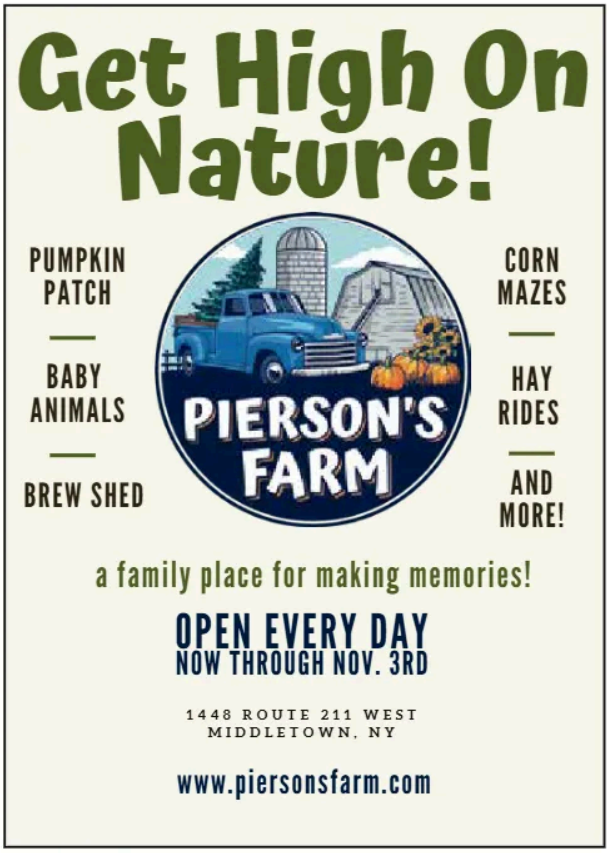
For Orange County Cannabis, success is about giving back to the local community. As a minority-owned small business, Orange County Cannabis tries to stock products from other small operators and social equity licensees across the state.

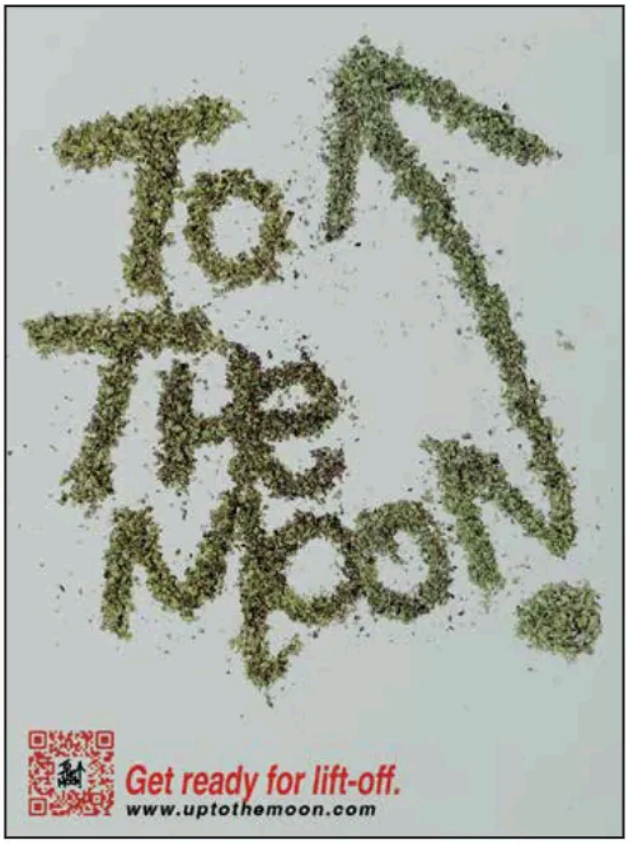
The store also provides guidance to other dispensary owners navigating the process of opening up. This nascent industry has a learning curve, and Orange County Cannabis sees itself as setting the example. Chantel calls the first few months "operating like a first-time parent" with no guidebook but learning as they go. As New York's cannabis industry grows, Orange County Cannabis aims to lead with premium service, competitive pricing, and a community-focused mission.

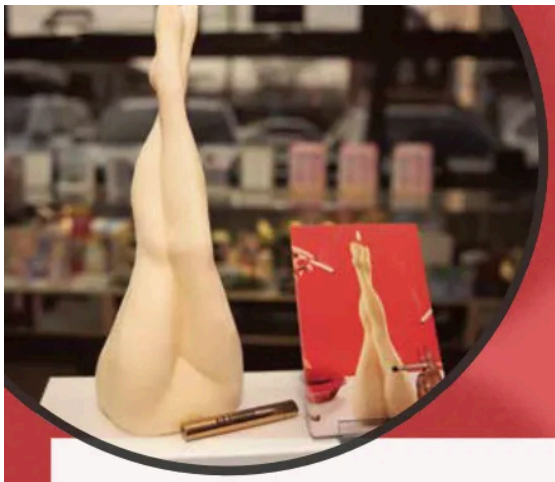
With New York cannabis still maturing, its future has limitless potential to transform culture and norms. The Libron family and their trendsetting dispensary feel privileged to have turned advocacy into accessibility — one bud at a time!

Visit OCC:
Orange County Cannabis Co.

1308 Dolsontown Road
Middletown, NY 10940
orangecountycannabisco.com







The Fem Fire Behind Her Highness NYC

by ***Pam Chmiel***

Entrepreneurship is a dream for many but a reality for few. Allison Krongard, the co-founder of the feminine lifestyle brand Her Highness, is making her second go-round as an accomplished entrepreneur—this time in the cannabis industry—and she's putting women first.

Krongard's entrepreneurial journey began in the children's space with WallCandy Arts, a company specializing in peel-and-stick decor akin to Colorforms but for walls. After successfully establishing WallCandy Arts, Krongard decided to sell the company and continue in a leadership role until she could transition out. However, the transition wasn't smooth sailing. The new owners' rejection of her ideas left her feeling disheartened and adrift. It was during this turbulent period that Krongard turned to cannabis for solace.

As an advocate for cannabis and a lifelong lover of the plant, Krongard recognized its therapeutic potential in coping with life's challenges. The legalization of recreational cannabis in New York further fueled her passion for destigmatizing the plant and promoting its benefits, particularly among women. She noticed a prevalent trend of women turning to substances such as Xanax and alcohol for relief and sought to offer a natural alternative.

Teaming up with her partner, Laura Eisman, Krongard embarked on a new venture: Her Highness. Their mission was clear—to create cannabis products specifically tailored to women, addressing not only their aesthetic preferences but also their wellness needs. The result is a meticulously curated collection that combines elegance with functionality.

Crafting the Collection:
Products Tailored to Female Pleasure

At the heart of Her Highness lies a collection meticulously curated to cater to female pleasure and sophistication. From gold grinders and marble rolling trays to red-lip ashtrays, each product is catered to female pleasure and sophistication. Their infused pre-rolls—aptly named Giggle Puffs, Stoner Puffs, and Sleepy Puffs—include cannabis strains that promote relaxation and enjoyment.

Another standout product is their arousal oil, formulated with THC, CBD, and extracts of a South American flower known for its sensual properties, further testifying to Her Highness's commitment to redefining cannabis consumption for women.

When entertaining, Krongard likes to serve cannabis in a crystal Waterford cookie jar and roll joints on a Her Highness marble rolling tray. Instead of bringing alcohol to a dinner party, she will gift a Get Lit Kit gift box from Her Highness.

"Every product is designed from the inside out for female pleasure, and if you love weed and you are an elegant woman, you don't want the Rick and Morty rolling tray."

- Allison Krongard

The Impact of Cannabis on Breast Cancer

For Krongard, cannabis became more than just a recreational indulgence when she faced a breast cancer diagnosis. Instead of relying solely on traditional medications, she turned to cannabis to alleviate her symptoms and improve her quality of life during treatment. Her journey inspired her to become an outspoken advocate for medical cannabis, particularly for patients facing serious illnesses like cancer.

"I went through hell with breast cancer and came out on the other side, and now I can help lift women by spreading the word. This company is about helping women feel good. My journey as a human being has been to use my resources to help women somehow,." Krongard declared.

Redefining Parenthood with Cannabis

In addition to its medicinal benefits, Krongard sees cannabis as a catalyst for redefining parenthood. She challenges the stigma surrounding cannabis use among parents, advocating for a more open conversation about its role in modern parenting. By sharing her own experiences, she hopes to empower other parents to embrace cannabis as a tool for relaxation and connection with their children.

"My husband didn't think smoking cannabis was cute, but I was running a company and raising two children and found relief in cannabis." noted Krongard.

Krongard believes cannabis parenting is better than alcohol parenting as a way to take the stress out of the hectic life of raising children because she finds she's more willing to relax and be in the moment with her children.

Empowering Female Entrepreneurs: Authenticity and Emotional Resonance

Entrepreneurship can be rewarding but challenging for women looking to balance a career and motherhood. Krongard believes the key to a successful business is to figure out an authentic voice for your brand that resonates with your target customer.

"At Her Highness, we are selling more than a plant; we're selling a feeling you get when you open a box of our pre-rolls; how the slim gold box opens, and when you pull out the pre-roll, you're like, oh my God, they thought of everything." reflected Krongard.

In a world that often associates cannabis with stereotypes and stigma, Her Highness stands as a beacon for change. Through education, advocacy, and elegant product offerings, Krongard and Eisman pioneer a new era of cannabis culture that celebrates femininity, wellness, and the joy of shared experiences.

Elevating the Cannabis Experience:

The Flower Hour

by Peter Shafran

A unique cannabis-tasting experience has been taking root across the Hudson Valley, New York City, and Long Island. The Flower Hour offers guided cannabis tasting flights and educational events highlighting strains and infused-products from licensed cultivators and processors in New York's emerging legal cannabis market.

"We were inspired to start based on the question: Can we do this?" explains Scott Brenner, a co-founder of The Flower Hour. "We wanted to bring that Amsterdam-style coffee shop vibe to New York."

Drawing from his hospitality industry experience working wine tastings and events with business partner Anthony Colasacco, the owner of POUR Boutique Bar & Eatery in Mount Kisco, Brenner saw an opportunity to apply a similar tasting format to cannabis. "I was pitching cannabis tasting flights to cultivators at networking events, and Anthony said, 'Why don't we just do that here?'" Thus, the concept for The Flower Hour was sparked.

Their inaugural tasting in January 2023 at POUR was an overwhelming success. Word quickly spread about the unique and intimate experience of sampling cannabis strains side-by-side in a sophisticated, educational yet familiar setting. The Flower Hour had tapped into something special - bringing the european-style "coffee shop" vibe to Westchester's affluent scene.

The momentum only grew as Ryan Lepore, a passionate cannabis advocate, joined the team. Having grown up in Westchester, Lepore was the perfect partner to help educate and elevate appreciation for high-quality flower among the area's discerning yet curious smokers.

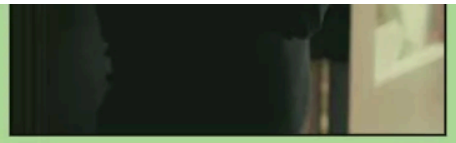
They knew they needed to up their tasting game, so Brenner connected with Austin Davis of Pre-Pack to incorporate his sleek, user-friendly chillum pipes into the experience. The chillums allowed guests to really focus their senses on each strain's nuanced flavors, terpenes, aromas and effects.

In a delightful twist of fate, they crossed paths with Stephanie, an impassioned educator who volunteered at their summer Puff Picnic in Beacon - coincidentally she had also gone to college with Lepore. Stephanie's contagious enthusiasm convinced her this was her calling, and she came onboard as director of operations.

With the addition of Harrison Wise, a marketing strategist and former agency owner with deep experience in cannabis media and marketing, the Flower Hour founding team was complete and ready to fire on all cylinders. The stage was set to take Westchester's canna-scene to new and elevated heights.

"We saw the concept resonated in Westchester," notes Brenner. "It shows the normalization of cannabis consumption among an affluent but productive crowd who just want to gather socially to consume cannabis someplace other than their homes or on sidewalks outside their favorite venues."

Temporary Printing Window



The format has stayed consistently intimate, with around 50-65 attendees at a typical Flower Hour session. Guests receive a gift bag containing sample "tasting flights" pre-packed into chillums, accompanied by strain highlights, tasting notes and cultivator/brand information. Experiential and educational stations for rolling, vaping, edibles, and more, allow people to explore at their own pace.

"We want people to come back and experience flower with intention each time," says Brenner. "It's about conscious consumption in

a normalized atmosphere."

What particularly resonates is the crowd's diversity, from cannabis novices to legacy market connoisseurs. "There's no ego—it's a social experiment seeing people engage so openly about their experiences," describes Brenner. "We're facilitating that level of conversation."

As for sourcing products to feature, The Flower Hour team has rapidly built relationships with cultivators, brands, processors and retailers across New York's newly licensed markets. "There's so much to learn as this industry develops its supply chains and quality standards. We want to expose people to everything out there."

While some products may not meet expectations, Flower Hour sees an educational opportunity. "We're not here to say indoor is better than outdoor or this cultivator is better than that one," notes Brenner. "We want people to taste the difference and understand there is high quality across all environments."

The approachable, demo-focused model also resonates with the cannabis businesses who collaborate with Flower Hour activations to raise brand awareness and community engagement. Brenner cites examples of relationships being forged and deals being closed over a social smoke session.

"It's like the two-martini lunch, but with a modern cannabis twist," he describes. "We're building those comfortable settings for people to connect."

Looking ahead, The Flower Hour will expand its membership-based "social club" format with additional events like greenhouse tours, food and music festivals, and multi-course cannabis-paired dinners under their aptly-named "High Cuisine" Supper Club series.

"Our mission is to normalize consumption through these elevated experiences," he states. "We want to demonstrate consumer confidence in New York's licensed cannabis market and all this incredible plant has to offer."

The Flower Hour
theflowerhourny.com

STOP SUFFERING
LAUGH MORE

STOP SUFFERING
DANCE MORE

- Kae Tempest

Tip Your Budtender

The Other

Four Hudson Valley Canna-Date Ideas for the Fall Season

By *Alan Greenwald*

As the Hudson Valley's lush summer greenery gives way to the warm hues of autumn, here are four cannabis-friendly date ideas with a cozy fall twist.

We embrace the season's crisp air, vibrant foliage, and harvest-time activities. I've curated 4 romantic fall experiences that blend the best of the region's autumnal offerings with carefully selected cannabis products, perfect for couples looking to deepen their connection amidst the Valley's stunning fall backdrop. From leaf-peeping adventures to spooky escapades, these ideas promise to elevate your autumn romance with a touch of herbal enchantment.

1.

Apple Picking and Cannabis Tasting at Weed Orchard

Start your autumn day at Weed Orchards & Winery in Marlboro, picking crisp apples and savoring fresh cider donuts. Enhance the experience with a **Rove Sour Jack | All in One | Vape**, elevating your senses to fully appreciate the orchard's beauty. Visit the on-site farm store for local treats and pumpkins. Enjoy the numerous picking festivals and a variety of musical performances during the season.

43 Mount Zion Road
Marlboro, NY 12542
www.weedorchards.com

2.

Haunted Thrills in Sleepy Hollow

Embark on a spine-tingling journey through Sleepy Hollow with a lantern-lit tour of the Old Dutch Church and Burying Ground. Before the eerie adventure, enjoy a **Nanticoke Critical Orange Punch pre-roll** to calm nerves and heighten senses. Explore the Headless Horseman Bridge, then unwind at Horsefeathers in Tarrytown, sharing ghostly tales and autumn treats.

visitsleepyhollow.com

3.

Pumpkin carving with a Corn Maze

Another perfect fall day begins at Twin Ponds on the FARM in Montgomery, selecting the perfect pumpkins from their vibrant patch. Enhance your Halloween creative carving spirit with an edible sour gummy from **Camino Blood Orange** and create th ultimate Jack-O-Lantern masterpiece. E farm's corn maze, then relax with a apple cider (homemade) while en Hudson Valley views.

531 River Road
Montgomery, NY 12549

twinpondsonthefarm.com

4.

Day Trip to Beacon for Art

Our Beacon day trip begins with a visit to Dia:Beacon, exploring contemporary art installations. Afterward, enjoy a scenic walk on the Beacon Riverfront Trail, taking in fall foliage. Enhance your experience with **"Her Highness Stoner Puffs"** pre-rolls inspiring creativity and relaxation. End the day by browsing Main Street's eclectic shops and cafes.

www.diaart.org

With these four canna-date ideas, you and your partner have some unique opportunities to explore the beauty of the Hudson Valley while enjoying the benefits of cannabis. Remember to always consume responsibly, respect local laws and regulations, and most importantly, cherish the time spent together creating unforgettable memories.

Did you do any of these activities?
We'd love to hear about your experiences.

editor@theothermagazines.com

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the hyper informed signatories
of a time marked by time signatures.
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Not simply a vacation or costume,
It is the experience of creation
that our hearts consume
Again again again to infinity.
Our divinity is revealed,
a deep secret whispered,
as we gather in formation
for transformation.

We remember and bow to
forty thousand generations
Of men and women who
fought, survived and created
A world of possibility and wonder
Awaiting our effort and action.
What do you wield?
What do you create?
What do you value most?
DANCE FOR IT.
PAINT FOR IT.
PLAY FOR IT.
SPIN FOR IT
HOOP FOR IT.
SING FOR IT
SCREAM FOR IT
WORK FOR IT.
BE IT.
Dont nod off, for you'll miss it.
Dont dissassociate, we need you.
Dont wait, this is it.
The last revolution countered
Our revolution will strengthen.

-Richard "Ranch" Guerra

Let's Get Baked:

Infusing Cannabis into Crispy Rice Cereal Treats

By: Michael Fertucci

Crispy Rice Cereal Treats are a classic dessert, but what if you could elevate this treat to a new level of enjoyment? Infusing these delectable squares with cannabis can transform them into a fun and effective way to enjoy your favorite herb. In this article, we'll walk you through how to infuse cannabis into Crispy Rice Cereal Treats, the types of cannabis concentrate you can use, and how to properly dose your edibles.

Why Infuse with Butter?

Cannabis concentrates are lipophilic, meaning they love fat. This makes butter an ideal carrier for infusing your cannabis. When cannabis is infused into butter, it allows for an even distribution of THC throughout your treat

Types of Cannabis Concentrates Available at Dispensaries:

Tincture (Sublingual Oil): A cannabis extract infused with oil, typically meant for sublingual consumption. Ideal for low doses, most sublingual oils are a blend of cannabis concentrate and MCT oil as the carrier.

Live Rosin Badder: Created through a solventless extraction process, preserving the full spectrum of cannabinoids and terpenes. This results in a more flavorful and aromatic concentrate compared to some other extracts. It is highly potent.

Diamonds: THC Diamonds are THC crystals made when live resin is extracted from cannabis using a cold-extraction method and pressure. The resulting diamonds are pure THCa crystals, checking in at 97-99% THCa. Use sparingly for strong effects.

Calculating Dosage

To calculate the dosage of your edibles, you'll need to know the potency of your concentration and how many pieces you'll be making. Having a small scale on hand will make it easier and more accurate when figuring out dosing. Here's a handy chart to help you calculate the THC content per serving based on the concentrate used:

Type	Amount	THC Content	# of Pieces	THC per Piece
Live Rosin Badder/ Diamonds	1 gram of 90% THC	900mg	24	37.5mg
Live Rosin Badder/ Diamonds	1 gram of 70% THC	700mg	24	29.17mg
Tincture	28g (1oz bottle) =100mg	100mg	24	4.16mg

Method:

Melt the butter: In a large pot over low heat, melt the butter. Once melted, stir in your preferred THC extract. Adjust the amount based on your desired potency.

Add marshmallows: Add marshmallows to the pot and stir until they are completely melted and combined with the butter. Continue cooking for an additional 2 minutes, stirring constantly. Remove from heat.

Mix in Cereal: Stir in until all the cereal is well coated with the marshmallow mixture.

Press into pan: Transfer the mixture into a buttered 9x13-inch pan. Use a buttered spatula or waxed paper to press it evenly and firmly into the pan.

Cool and cut: Allow the mixture to cool completely before cutting into 2-inch squares. This recipe should yield approximately 24 squares.

Enjoy your delicious, cannabis-infused Crispy Rice Cereal Treats responsibly, and remember to always label your edibles clearly to avoid any accidental consumption.

CANNABIS, CULTURE, AND THE HUDSON VALLEY COMMUNITY

Today, there is an ever-quickening pace of legalized medical and adult-use cannabis markets. The conversation increasingly trends towards the business of this emerging industry and the financial prospects that the Green Rush has to offer.

Correspondingly, those corporate-like conversations have spawned narrowly focused cannabis media outlets to cover them. Those outlets concentrate on business profiles and profits rather than the people who drive the local industry. This leaves a void when it comes to discussion and exploration of the culture of cannabis, the consumer, their preferences, and the lifestyles of those industries to serve. All that is about to change with the launch of **The Other!**

The Hudson Valley is a topographic wonderland comprised of millions, which in the years to come, will be at the forefront of the cannabis industry, and **The Other** will be there to cover it. With each issue, readers can expect coverage of regional industry leaders, cannabis culture, and the Hudson Valley consumers who will have considerable influence over this emerging industry. With articles, content, and advertising tailored towards cannabis culture, lifestyle, technologies, innovations, and accessories, readers of **The Other** from Yonkers to the Capital Region and everywhere in between will enjoy the uniqueness of this new publication.

"May Cannabis Culture and the Industry it Spawned move ever onward and ever upward!"

- Doug Greene
"Cannabis Excelsior"

Empire State NORML, as the New York State affiliate of the National Organization for Reform of Marijuana Laws (NORML), the oldest advocacy group devoted to cannabis culture and championing consumer interests, is excited to leaf through the pages of this new canna-centric publication. **The Other** will provide readers and marketplace leaders with insightful reporting on the extraordinarily rich roots and cultural diversity of the cannabis industry in the Hudson Valley and NYC.

David C. Holland, Esq

Executive and Legal Director
of Empire State **NORML**

NORML

CANNABIS WORD SEARCH

Find and circle the following words in the grid below.
Words can be horizontal, vertical, diagonal, and backwards.

U S V G K C R Z S D W T K H T N R Z Q T G U I F
G A V L M H L E O E B G Z C C S E K D A P U D D
C O H E I D Q A E T A R T N E C N O C L W P I Z
S V S T B U Q E N A J F K U S H D L S W V R O D
M V D R U N S U L D G V A J W F F Q E L V H N I
A Y E I D L P O V A R N C V E L B I D E P S I R
L X A C T X I N D I C A I T E R P E N E S O B B
L T R H E S I M S P H I C S V B S A T I V A A Y
B N E O N U S R V F E T L E O T L M Y E C T N H
A I S M D E I S V L G B H M E D V U T U G E N H
T O I E E R Z X K F B S W C F U O R N U Z G A D
C J N S R U L Q N K X H D M G A I R S T J D C C
H P N W Y T T K Y A O M Q J B M Z E C W L I O T
V X H B J C K S S F U J T W M Q C W A I K R D Q
C Z V O N N G C N O S N H I V M S X N M M T N M
V U U N X I U I R C C Z N S X H C I N R X R E O
P G O G G T J N G U I G B O L K I U A E B A Y L
R K O D I S H O Y P K R P C R Z C O B F J C M Z
Q C M S R J Y P N Z N P Y C C S E J I E Y B P O
S V V J B Y L O R E Z I R O P A V N N E S D X B
F J X U A T F R I K Y M V B E A S I O R F O P L
P P S U D Z I D N I B H B L V D P H I S N W G Y
G R X V O C C Y Y Q D E A M T G B M D G B O G H
J T C D N Y X H K W C Q V H A R R C S R X V L H

Words to find:

BUDTENDER	TRIMMING	CARTRIDGE	BLUNT
HYDROPONICS	KUSH	VAPORIZER	JOINT
CANNABINOIDS	SATIVA	BONG	RESIN
TERPENES	INDICA	LANDRACE	TINCTURE
SMALLBATCH	HYBRID	ENDOCANNABINOID	*(hidden word)*
THC	TRICHOMES	REEFER	
CBD	DABRIG	WAX	
MICRODOSING	EDIBLE	CONCENTRATE	

Bud of the Valley

We believe that behind every great cannabis experience is a knowledgeable, passionate budtender. That's why we're thrilled to announce: **Bud of the Valley,** a monthly celebration of the talented individuals behind the counters at our local Hudson Valley and New York City dispensaries.

But wait, there's more!

We're not just recognizing these cannabis connoisseurs—we're rewarding them too. Each featured budtender will receive:

- A complimentary annual subscription to The Other Magazine
- Two VIP tickets to our exclusive launch party or upcoming events
- A professional headshot

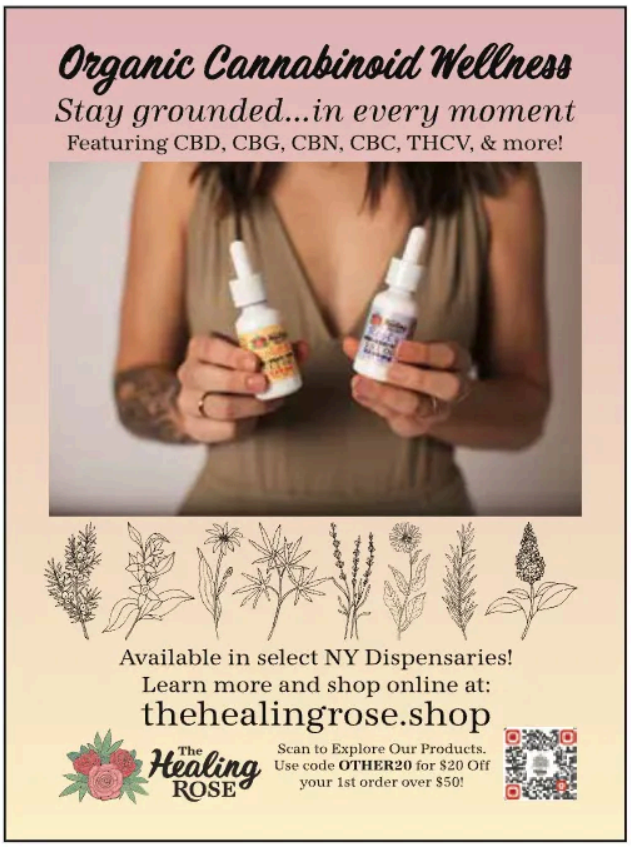
Are you a budtender? Spread the word to your customers and encourage them to cast their votes. This is your chance to shine and be recognized for your expertise and passion.

Join us in celebrating the unsung heroes of our cannabis community. Nominate, celebrate, elevate—because in the world of cannabis, knowledge is power, and our budtenders have it in spades.

To nominate your favorite budtender, click on the QR code or send an email:

budvalley@theothermagazines.com

Photo: www.thetravelagency.co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